



Media Release

World Summit Youth Award Announces International Jury. First worldwide multimedia competition for young people selects best projects for UN summit

Salzburg, August 30, 2005 – From Costa Rica to Bangladesh, Italy to India, an international jury of fifteen young experts in issues of youth and technology are coming together to evaluate the World Summit Youth Award (WSYA).

Drawn from a diverse field of civil society, private sector and new media experts, the WSYA jury will determine the winners and runners-up in the categories of **Development, Creativity & Culture**, and **Community Engagement** based on the following criteria:

- **Content:** Quality, comprehensiveness and impact of content
- **Design:** Usability and aesthetic value of site and graphics
- **Innovation & Creativity:** Demonstration of significant originality and initiative
- **Interactivity:** Level of engagement and action offered by to site users
- **Sustainability:** Level of project sustainability over time.

Each category winner and runner-up will receive a travel fellowship to showcase their project to heads of state, business leaders and civil society at the Tunis Summit of the UN World Summit on the Information Society (WSIS) from November 16 – 18, 2005. The application period is still open for submissions until September 18, 2005 (midnight GMT) so we encourage you to apply online at www.youthaward.org/apply.

"I'm honoured to join this group of young experts who are committed to using technology for a more sustainable development," said Jennifer Corriero, Co-founder & Executive Director, TakingITGlobal. "Beyond the simple award, the mainstream support and recognition for these emerging projects will be invaluable."

The following list of 15 jurors has been drawn from all regions, bringing a diversity of expertise and perspectives on issues and projects in the information society:

- **Maja Andjelkovic** • Associate, International Institute for Sustainable Development (IISD), Serbia and Montenegro
- **Jennifer Corriero** • Co-founder & Executive Director, TakingITGlobal, Canada
- **Abdallah Diwan** • Co-founder, Sustainable Development Association, Arab Republic of Egypt
- **Ashwin Gopinath** • General Secretary, Association of Computer Technologists, Republic of India
- **Susie Hetherington** • Graphic Designer, United Kingdom
- **Mikko Järvinen** • Project Co-ordinator, Muusa2, Republic of Finland
- **Md. Atikuzzaman Limon** • Founder, Bangladesh Youth Forum on ICT, People's Republic of Bangladesh
- **Nick Moraitis** • Consultant for Amnesty International & Author on Youth and Technology, Commonwealth of Australia
- **Marouen Mraïhi** • Coordinator, Club INSATech, Tunisian Republic
- **Alberto Nardelli** • Special Projects Coordinator and Global Gallery Program, TakingITGlobal, Republic of Italy
- **Edward Popoola** • Nigeria's IT Youth Ambassador, Federal Republic of Nigeria
- **Indira Izquierdo Rodríguez** • Webmaster, "Cubarte" Portal of Cuban Culture, Republic of Cuba
- **Margarita Salas** • Program Officer, BellaNet, Republic of Costa Rica
- **Philipp Wassibauer** • Co-founder, Schmiede, Republic of Austria
- **Terri Willard** • Project Manager, Knowledge Communications, International Institute for Sustainable Development (IISD), United States of America



www.youthaward.org

Sponsored by the Internet Society, WSYA is an international competition for youth-led projects that bridge the content gap in the emerging Information Society. It is the first global "youth for youth" initiative; promoting best practice in e-content and technological creativity and demonstrating young people's potential to create digital opportunities. WSYA is not only a showcase to the world for young designers, technologists and e-content creators, it also contributes on a global scale to reducing poverty, protecting the environment, sharing knowledge and empowering marginalized young people.

WSYA is a joint initiative of the World Summit Award and the WSIS Youth Caucus, supported by the Internet Society, Siemens AG and Logitech. It is operating under the patronage of Vivienne Reding, European Commissioner for the Information Society and Media. The WSYA Coordination Team is headquartered at the International Center for New Media (ICNM), an independent non-profit organisation based in Salzburg, Austria.

Get involved today at www.youthaward.org and showcase your project to the world!

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About the WORLD SUMMIT AWARD



The World Summit Award (WSA) is a global initiative to select and promote the world's best in e-Content and creativity. It involves representatives from numerous countries on each continent and sees the bridging of the digital divide and narrowing of the content gap as its overall goal. In highlighting outstanding Internet content and applications around the world, the World Summit Award is helping businesses, policy makers and civil society organizations everywhere to harness the potential of ICT for empowering people and promoting development (www.wsis-award.org)

About the YOUTH CAUCUS



The WSIS Youth Caucus, formed on the occasion of the 1st WSIS Preparatory Committee Meeting in July 2002, is acting as an umbrella group for all young people and youth organizations interested and/or involved in the WSIS process and ICT policy formulation. One of the most active civil society groups, the Youth Caucus aims to mainstream youth perspectives into civil society, the private sector and government inputs throughout the WSIS process. (www.wsisyouth.org)

About WSIS



The UN World Summit on the Information Society provides a unique opportunity for all key stakeholders to develop a common vision and understanding and to address the whole range of relevant issues related to the Information Society. It aims to bring together Heads of State, international organizations, civil society entities, industry leaders and media representatives to foster a clear statement of political will and concrete plan of action to shape the future of the global information society. Phase I of WSIS was held in Geneva on 10-12 December 2003 and Phase II will be held in Tunisia from 16-18 November 2005. (www.wsis.org)